



ADED NEWS

JUNE 2022

Photo : Roger Dalam

A Word from the President

JEAN-MARC WARIDEL

I am writing these words from Karakalpakstan, where we have been carrying out a project in collaboration with the government, institutional actors and civil society. I will share more details in the next newsletter.

"Don't give me a fish, teach me to fish."

~ Mao Tse Tung

Listening to the need expressed by the local partner, rather than imposing our solution, is precisely the key to a learning relationship that accompanies sustainable development.

In this June 2022 newsletter, you will discover the values that drive us and more particularly the participatory approach that is the engine of the relationship with our partners, for successful projects in Senegal and a win-win collaboration with ADD, ADED's new partner in Cameroon.

Finally, it is always a great pleasure to read your remarks and comments in response to our news sent to more than 700 e-mail or postal addresses. Thank you for your interest and support of any kind, happy reading!

Launch of the project in Chad!

It is with great pleasure that we announce the official launch of our project "Fighting together against communicable diseases in Chad". After the launch party with the beneficiaries, our partners have started the training of the animators and the drilling of the pumps in the South. Visit our social networks to find more photos and videos!



Don't give me a fish, teach me to fish.'



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The Values of ADED

2022 is a year of great change for ADED and its members. Any change requires a strategy and associated values. For this reason, we will present you the values that drive us and that are fully integrated in our projects!

- **Solidarity**

We focus on a social and solidarity development that puts people at the center of the process and emphasizes human relationships. We aim at the social inclusion of all people in our projects, so that they are resilient and united in their life context, regardless of their community, religion, sex or any other element that could be a way for them to be discriminated.

- **Relevance**

We consider that each project is different and deserves special attention. Therefore, we plan each project carefully and are committed to developing quality projects at both technical and managerial levels.

- **Innovation, collaboration and learning**

We take a participatory approach in our projects, recognizing that the best experts are our partners as well as the beneficiaries. We believe that close and horizontal collaboration with local partners, whether independent, associative or institutional, is essential. To this end, ADED is particularly attached to the collaboration it has developed with some local universities, and will strengthen these synergies in the coming years to advance knowledge and practices in the field of Water, Sanitation and Hygiene.

- **Transparency and integrity**

Transparency and integrity are essential values for ADED, which we believe translates into a relationship of trust not only with donors, but also with our local partners. This is the approach that ADED is committed to in the coming years: building trust with financial and local partners.



Our New Intern

My name is Joséphine Ghazi and I am an intern at ADED since April 2022. My university education at the Faculty of Law of Grenoble in Master 2 Human Rights and Fundamental Freedoms Law allowed me to acquire a solid practical knowledge of the procedural and litigation mechanisms that ensure the guarantee of fundamental rights and, consequently, allow me to realistically understand the major national, European and international issues concerning the protection of Human Rights.

The missions I carry out during my internship allow me to develop a number of skills. As an intern, I am working on the process of obtaining the ZEW0 certification and I am supporting the structure in the development of its strategic plan, in reporting activities and in the drafting of a policy of good conduct, as well as a PSEAH policy.

I am also in charge of the elaboration of collaboration agreements between ADED and its partners. Finally, for the future of ADED and the good health of its actions, I am undertaking the creation of a sponsorship and fundraising strategy, with the help of my dear colleagues Anne-Lize and Maxence.



Feedback on the Senegal trip

Jean-Marc and Nathalie have been traveling regularly to Senegal for over 20 years. A glimpse of their latest trip!

Once again, we were able to travel to Senegal in March with a team of 10 people, many of whom were in Africa for the first time. Our trip had a special feel to it, as part of the team traveled for 4 days to the 9th World Water Forum held near Dakar, to promote The Drop® hand wash from Links to Water Development.

During this stay, we were also able to visit the ADED project in Ndiagianiao under the responsibility of Demba Sene, who was elected deputy mayor. It is a beautiful project that works well and where the collaboration between parents, students and teachers is a success. We were able to discuss with some of the authorities and our meeting ended with a meal. We were also able to go to the suburbs of Mbour for a visit of the work among the talibé children under the guidance of Jérémie Diouf.

The second week of our trip, after spending a night in the desert, we went to the Djoudj where we met Cheikh Diouneydi Gaye with whom we had already collaborated several years ago. We were able to visit several schools on the outskirts of the Djoudj National Bird Park, where we were able to see the problem of hand washing and sanitary facilities. In order to have a global vision of the situation, we were accompanied during these days by Professor Seydou Niang and we were also able to meet the curator of the national park. The work is enormous, but the challenge is worth it. And still under the guidance of Cheikh, we visited various projects related to agriculture. Currently, we are in discussion with several partners to design a new project in this region!



A New Collaboration in Cameroon

Since February 2022, we have developed a new collaboration with a partner of choice in Mbalmayo, Cameroon, Alternatives Durables pour le Développement. From the start, our ambitions and wishes were identical: to support the largest number of people in a perspective of inclusion. To do this, we have been conducting a situation study since the end of March, which involves frequent exchanges with the targeted populations. The objective? To jointly define an intervention program so that it is the most appropriate and that the population can take ownership of it. This approach involves setting up committees composed of beneficiaries who can make suggestions to the people in charge of the project. The other objective is also to establish statistical indicators, which will allow us to measure our progress in the project and the possible difficulties to solve. As for the content, it is still under development. We will have to wait for the next newsletter to know more...

The floor is yours... Stanislas Bineli, ADD General Secretary

Sustainable Alternatives for Development (ADD) is a Cameroonian non-profit association, founded 26 years ago by a group of young people driven by the desire to do useful work. With a mission to work for the sustainable development of the most disadvantaged populations in the south of Cameroon, ADD has acquired a long experience in supporting projects with a multiplier effect through the transfer of know-how aimed at strengthening the entrepreneurial skills of the beneficiaries, improving their income, food security, and creating jobs in the fields of agriculture, preventive health, environmental and forest management, water and sanitation, and socio-professional integration. ADD's services are carried out by a young and competent team with a multidisciplinary profile. Collaborations are also established at the local and international level with institutions supporting sustainable development, such as ADED.



Our members are of great importance to ADED. Thanks to their regular support, we can develop our activities and improve the living conditions in our countries of intervention around the world. Become a member of ADED and join our network! Are you already a member? Invite others!

Individual membership: CHF 50 per year
Couple membership: CHF 75 per year
Family membership: CHF 100 per year
(children up to 25 years old living with their parents)
Corporate membership: CHF 200 per year

Your donations help us to finance the functioning of our association and part of our projects in the field. We thank you for your regular and unfailing support, and are very happy to be able to communicate to you in the next newsletter all the projects we are currently designing.

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